



Aroma-Can™

Scented Canisters

Purpose

To enhance the desirability of nutritional and pharmaceutical products by adding a pleasant scent to product packaging.



Süd-Chemie's Aroma-Can scented canisters help enhance the marketability of nutraceutical, pharmaceutical and food products by adding a pleasant scent to product packaging.

Why use them?

The demand for "active" packaging, or packaging that interacts with the customer, is growing rapidly. Smell is a very strong sense and can enhance – or detract – from the experience of using a product or the decision to make a repeat purchase.

Because products such as fish oil tablets, herbal supplements and other products often emit odors that are unpleasant or unappealing to end users, the presence of a favorable scent within the product packaging can dramatically increase their consumer appeal. Aroma-Can can also help manufacturers enhance the marketability of odorless products, such as Vitamin C or aspirin, allowing them to gain a competitive edge.

Signature aromas can be trademarked, re-enforcing brand recognition and extending brand loyalty of pharmaceutical products after patent expiration.

The same size as Süd-Chemie's desiccant canisters, Aroma-Can can be inserted at the same high rates of speed on standard desiccant insertion equipment.

What are they?

Aroma-Can™ canisters, modeled after Süd-Chemie's industry-leading desiccant canisters, employ patent pending Encapsulated Aroma Release™ technology, CompelAroma™, from ScentSational Technologies, (Jenkintown, Pennsylvania). The patent pending technology incorporates food grade flavors, such as lemon, orange or vanilla, directly into the canister body. Aroma-Can is manufactured with Generally Recognized as Safe (GRAS) materials and complies with FDA regulations for contact with food and drugs.



Süd-Chemie offers standard and customized flavors. Pictured are orange, lemon, and vanilla.

Typical applications:

- ✓ Nutraceutical
- ✓ Nutritional Supplements
- ✓ Herbal Supplements
- ✓ Vitamins
- ✓ Pharmaceutical
- ✓ Food
- ✓ Candies

Available configurations

Scented canisters are available in one-gram sizes in standard scents such as lemon and orange. Customizable signature aromas of virtually any scent can be developed exclusively for brand owners.

In addition to scented canisters, a full line of scented packets, bags and polymer packaging solutions or components such as tubes and desiccant stoppers can be developed per customer requirements.

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